

# Food & Ingredients INTERNATIONAL

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AT ALL MAJOR  
TRADE SHOWS



[www.foodingredientsmag.com](http://www.foodingredientsmag.com)  
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\*Food & Ingredients International has advertisers from all over the world and promotes them since 1982.

## 2025 EXHIBITION CALENDAR

EDITION	EXHIBITION	DATES	COUNTRY
January	ISM Cologne	02-05 January 2025	Cologne / GERMANY
February	Fruit Logistica	05-07 February 2025	Berlin / GERMANY
	Gulfood	17-21 February 2025	Dubai / UAE
March	Meat Attraction	25-27 February 2025	Madrid / SPAIN
	CFIA	04-06 March 2025	Rennes / FRANCE
April	Uzfood Uzbekistan	08-10 April 2025	Tashkent / UZBEKISTAN
	IFFA	03-08 May 2025	Frankfurt / GERMANY
May	Iba	18-22 May 2025	Munich / GERMANY
	IPACK IMA	27-30 May 2025	Milan / ITALY
June	Iran Food Ingredients + Bevtech	19-22 May 2025	Tehran / IRAN
July	Summer Fancy Food	May 2025	New York / USA
September	Gulfood Green	15-17 September 2025	Dubai / UAE
	ISM Middle East	15-17 September 2025	Dubai / UAE
October	Anuga Cologne	04-08 October 2025	Cologne / GERMANY
November	Gulfood Manufacturing Dubai	November 2025	Dubai / UAE
December	Food Ingredients Europe	December 2025	Frankfurt / GERMANY

## ADVERTISEMENT RATES & TECHNICAL SPECS

### PRINT MAGAZINE

#### PAGE OPTIONS

<b>FRONT COVER</b>	7,000 Euro
<b>BACK COVER</b>	5,000 Euro
<b>1 INSIDE PAGE</b>	1,500 Euro
<b>TWO PAGE SPREAD</b>	3,250 Euro
<b>HALF PAGE</b>	850 Euro
<b>INSIDE FRONT COVER</b>	2,500 Euro
<b>INSIDE BACK COVER</b>	2,000 Euro

\*In yearly reservations 15% discount will be applied.

#### ADVERTISEMENT SIZES

Full page sizes:	20,6 (width) x 27,6 cm
Two-page spread:	40,6 (width) x 27,6 cm
Half page vertical ad:	10 cm (width) x 27 cm
Half page horizontal ad:	20 cm (width) x 13,5 cm

#### ADVERTORIAL

Text should be English & Turkish.

Text and pictures should be delivered by client.

We help to translate your text into Turkish for free.

We prepare your pages and send you for your approval.

2-page advertorial:	2,000 Euro
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## 2025 Editorial Calendar / Topics by month

# Food & Ingredients INTERNATIONAL

EDITION	MAIN TOPICS
January	<b>2025 Food Industry Trends and Forecasts</b> Key trends in ingredients, sustainability, and processing technology for 2025 Innovations in plant-based and alternative proteins Preview: Upcoming trade shows (Gulfood, Fruit Logistica, IPPE)
February	<b>Food Safety and Quality Control</b> New standards and technologies in food safety Quality assurance across supply chains Ingredient traceability solutions
March	<b>Clean Labels and Natural Ingredients</b> Trends in clean label ingredients and labeling transparency Natural preservatives, flavors, and colors Case studies in achieving label simplification
April	<b>Sustainable Packaging and Waste Reduction</b> Eco-friendly packaging solutions for the food industry Reducing food waste in processing and supply chains Spotlight on Earth Day initiatives
May	<b>Meat Machinery, Plant-Based and Alternative Ingredients</b> Innovations in plant-based proteins and dairy alternatives New ingredients in alt-protein: algae, fungi, lab-cultured products Future Food-Tech highlights
June	<b>Food Processing Equipment and Automation</b> Latest advancements in food processing technology Robotics, AI, and automation in food manufacturing Streamlining production lines for efficiency
July	<b>Seasonal and Functional Ingredients</b> Summer ingredients in beverages, snacks, and supplements Growing demand for functional ingredients: probiotics, adaptogens, and superfoods Spotlight: Functional Foods & Beverages Expo
August	<b>Supply Chain Innovations and Ingredient Sourcing</b> Securing ingredient supply chains in a global market Digital solutions in supply chain transparency and traceability Regional focus: Emerging sourcing regions and trends
September	<b>Healthy Snacks and Convenience Foods</b> Consumer demand for healthier snack options Innovations in packaging and shelf-stable ingredients Convenience without compromise: Healthy and sustainable grab-and-go options
October	<b>Food Fortification and Nutrition</b> Advances in food fortification and enriched products Ingredients for nutritional health and wellness Recap: Anuga Cologne
November	<b>Future of Flavors and Culinary Trends</b> Global flavor trends for 2026 and beyond Culinary innovation in food processing Spotlight on the growth of ethnic and fusion flavors
December	<b>Food Ingredients, Year-End Review and 2026 Outlook</b> Major industry milestones and highlights of 2025 Expert predictions for food and ingredient trends in 2026 Innovations in sustainable practices and technology

ADVERTISEMENT RATES & TECHNICAL SPECS



DIGITAL ADVERTISEMENT OPTIONS

**BANNERS ON OUR HOMEPAGE** | [www.foodingredientsmag.com](http://www.foodingredientsmag.com)

**Top banner price:**  
1,500.00 Euro / month  
Sizes: 728 x 90 px

**Skyscraper price:**  
1,200 Euro / month  
Sizes: 160 x 600 px

**Side banner price:**  
600 Euro / month  
Sizes: 350 x 350 px

**Pop-up price:**  
1,250 Euro / month  
Sizes: 600 x 400 px

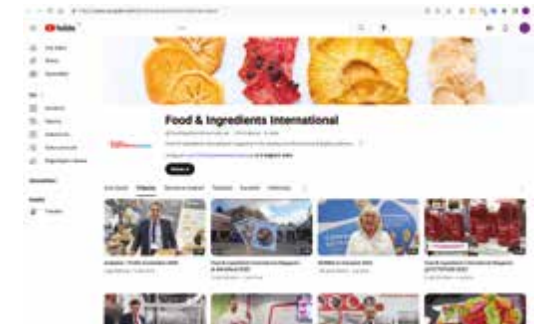


**ONLINE / NEWSLETTER ADVERTORIALS**

Advertorials are published on our homepage  
[www.foodingredientsmag.com](http://www.foodingredientsmag.com)  
Maximum number of characters for text: 1,000, incl. blanks  
Price: 750.00 Euro

**VIDEO INTERVIEW**

We can make video interviews in your stand you attend in trade shows. This options is available for all exhibitions we attend in 2024. **Video examples can be found at [www.foodingredientsmag.com](http://www.foodingredientsmag.com)**  
Price: 1,250 Euro



**EDM (E-MAILING SERVICE):**

We offer e-shot service for exporters, importers and manufacturers so that they can reach their target markets. Your specific information / advertisement designed at newsletter format will be sent to our database. (Over 78,000 international e-mail addresses.) The companies are sector professionals, purchasing managers, CEO's, R&D departments in the industry. We hyperlink the material to your website so that potential buyers can see what you're offering.

We share after-delivery report including click numbers, country breakdown, visitor numbers, etc. After we send the email, we will give you all details such as which companies visited your website most and which ones stayed most. We receive demands from the interested parties and forward them to you. Alternatively, we can put your e-mail address to reply button and customers can write you directly and contact with you. We will prepare test e-mailing before sending and you can see e-shot before.

**E-mailing service for 1 time:**  
3,750 euro

**E-mailing specs:**  
750 (width) x 1500 pxl at HTML format



**WEBINARS**

**THE PLATFORM THAT YOU CAN INTRODUCE YOUR COMPANY, PRODUCTS AND INNOVATIONS TO YOUR TARGET AUDIENCE**

You can showcase your new product / your exhibition, the results of a study, new developments or a pilot project in an interactive webinar format to your customers / target audience.

The process lasts 60 minutes, including a subsequent discussion or a question and answer session with the participants. The webinar will be recorded and can also be accessed later via our website.

A webinar package includes:  
Invitation of participants for the webinar through mailings, newsletters and website  
Reminder e-mails for the participants  
Implementation of the webinar, including moderation  
One banner in our newsletter and the banner will be online in our website.  
After webinar, we publish the news about webinar in our upcoming issue.

Webinar package price:  
13,500 Euro

# We are all over the globe to promote your company!

Food Ingredients Europe



IFFA Germany



Snackex Hamburg



Gulfood Manufacturing



Uzfood Uzbekistan



Iran Food Exhibition



Gulfood Dubai



Ipack Ima Italy



Food & Drink Expo United Kingdom



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